* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Most successful campaigns are film & video, music, and theater with emphasis on plays with 187 successful campaigns. Campaigns with goals between $1000-$10,000 were most successful. June and July were the months with the most successful campaigns.
* What are some limitations of this dataset?
  + Data set is limited to high level donor, which leaves room to be more specific to age ranges, income by doner, etc.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + In the future I would add I trend lines and to chart graphs to visibility see trends over longer periods of time. In the stacked bar graphs I would include value markers in order to give visibility into the overall data set when hovering over the chart.

Statistical Analysis

* Mean is the best way to summarize the data taking all data into consideration compared to median which considers 1 successful and 2 failed campaigns.